
AN ANALYSIS OF INFLUENCE OF MEDIA IN EDUCATION : MEDIA AS A VITAL TOOL

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Abstract

This paper is showing the role of media in education. Education is the backbone and one of the major indicators of the development of any country. Media has great importance on education and also play a vital role in the development of education at present time. Media is used as a tool for spreading awareness and for teacher education and also for the students' educational guide. This paper also focuses on the impact of print media, electronic media and the digital media impact on education besides this negative impact of media on education also contains in this paper. Statistics of Social media users and the recent trends of social media in education system are incorporated in this paper. This paper also tries to highlight how with the passage of time the importance of media in education is increased. Almost every students and teachers used media in the present time i.e., 21th century and as the importance of media on education is continuously increased so, the teachers should very much aware about the proper use of media as well how to handle it. They have the responsibility that they should take care of their students by teaching about how to use the media by avoiding its negative effect.

Key words: Media, education, Teacher education.

Introduction

Education is a lifelong continuous process. Education is not bounded within any time frame or within text books. Education may be formal, informal and non-formal. A man can get better education from his environment. Man not only get an education from schools, colleges or universities, but also family and various social organizations Lille clubs, NGOs also play a vital role. Educated man can change a society and world as well by their pens. Educated man can properly guide the younger generation and can direct the right way in which direction they should go. Educated societies is much more productive and have a bright future prospect no doubt Because the educated people can open new vistas for the development of that society and also they act as a role model as well as educated persons can spread awareness about various environmental issues and social issues. Antisocial free, pollution free sustainable progressive environment is the gift of education.

The term media are basically derived from Medium, which means a carrier or mode. It is a medium to communicate with a large audience. There are various types of media they are electronic media, print media